

Le competenze linguistiche che aiutano aziende e professionisti a comunicare nel mondo

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Lingue: corsi per aziende

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In un mercato sempre più internazionale, la capacità di comunicare in modo efficace con clienti, fornitori e partner esteri rappresenta un fattore strategico per la crescita delle imprese.

Le aziende hanno bisogno di professionisti in grado di utilizzare le lingue straniere con sicurezza nei contesti lavorativi, gestendo riunioni, trattative, presentazioni, e-mail e relazioni commerciali in modo chiaro e professionale.

Per questo People Academy ha creato l'area Lingue, dedicata ai percorsi formativi pensati per aziende, manager, professionisti e team che desiderano sviluppare competenze linguistiche concrete e immediatamente applicabili nel contesto aziendale.

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Perché la formazione linguistica è sempre più importante in azienda

Le competenze linguistiche incidono direttamente sulla capacità di un'organizzazione di operare in mercati internazionali e costruire relazioni professionali efficaci.

Comunicare con clienti esteri, partecipare a meeting internazionali, negoziare accordi commerciali o collaborare con team multiculturali richiede molto più della semplice conoscenza grammaticale di una lingua. È necessario saper utilizzare il linguaggio in modo appropriato, professionale e coerente con il proprio ruolo.

In un contesto economico sempre più globale, investire nella formazione linguistica significa aumentare le opportunità di

business, migliorare la qualità delle relazioni professionali e supportare la crescita internazionale dell'azienda.

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L'area Lingue di People Academy

L'area Lingue raccoglie percorsi formativi progettati per rispondere alle esigenze più frequenti delle aziende nella comunicazione internazionale.

I principali ambiti di approfondimento riguardano:

- Business English e General English
- Inglese per riunioni, negoziazioni e presentazioni
- Inglese commerciale e professionale
- Spagnolo per il business
- Francese aziendale
- Tedesco commerciale

Ogni percorso può essere organizzato in aula, online live, in modalità blended o direttamente presso l'azienda cliente.

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Inglese business e comunicazione professionale: le basi per operare a livello internazionale

L'inglese continua a rappresentare la lingua di riferimento nelle relazioni professionali internazionali.

Saper utilizzare l'inglese in modo efficace permette di gestire con maggiore sicurezza incontri, conference call, presentazioni, trattative e comunicazioni scritte. Per questo i percorsi formativi possono essere adattati sia a chi desidera consolidare le competenze linguistiche di base sia a chi necessita di sviluppare competenze specifiche legate al proprio ruolo professionale.

L'obiettivo non è soltanto migliorare la conoscenza della lingua, ma acquisire maggiore fluidità, sicurezza e capacità comunicativa nei contesti lavorativi reali.

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Spagnolo, francese e tedesco: competenze linguistiche per nuovi mercati e opportunità

Le opportunità di sviluppo internazionale non si limitano ai mercati di lingua inglese.

Lo spagnolo rappresenta una lingua strategica per molte realtà che operano in Europa e nei mercati dell'America Latina. Il

francese continua a essere un punto di riferimento per numerosi settori industriali e commerciali, mentre il tedesco mantiene un ruolo centrale nelle relazioni economiche con uno dei principali mercati europei.

Sviluppare competenze linguistiche in queste lingue significa ampliare le possibilità di business, facilitare la comunicazione con interlocutori internazionali e rafforzare la presenza dell'azienda nei mercati esteri.

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Dal catalogo al percorso formativo

People Academy non propone solo corsi a catalogo, ma percorsi formativi adattabili agli obiettivi dell'azienda, al ruolo dei partecipanti e al contesto organizzativo.

Ogni intervento può essere personalizzato partendo dall'analisi dei fabbisogni formativi, dalla definizione degli obiettivi e dalla scelta della modalità più adatta.

L'obiettivo è costruire esperienze formative concrete, coinvolgenti, coerenti con le esigenze aziendali e orientate a risultati misurabili.

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Scopri i corsi di Lingue

L'area Lingue è il punto di partenza per sviluppare competenze linguistiche utili a lavorare in contesti sempre più internazionali e competitivi. Un'opportunità per migliorare la comunicazione professionale, rafforzare le relazioni commerciali e supportare la crescita delle persone e dell'organizzazione nei mercati globali.

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Digital, Office & AI Skills: le competenze che rendono il lavoro più veloce, efficace e orientato al futuro

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Digital, Office & AI Skills: corsi per aziende

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Le modalità di lavoro sono cambiate profondamente negli ultimi anni. Oggi le aziende devono gestire informazioni, contenuti e processi sempre più velocemente, utilizzando strumenti digitali che favoriscono collaborazione, produttività e capacità decisionale.

Le competenze richieste non riguardano più soltanto l'utilizzo dei software d'ufficio tradizionali, ma comprendono la capacità di lavorare in ambienti digitali, creare contenuti professionali, utilizzare strumenti collaborativi e integrare l'Intelligenza Artificiale nelle attività quotidiane.

Per questo People Academy ha creato l'area Digital, Office & AI Skills, dedicata ai percorsi formativi pensati per aziende, professionisti e team che desiderano sviluppare competenze concrete e immediatamente applicabili per migliorare l'efficienza operativa e affrontare con successo la

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Perché le competenze digitali sono sempre più importanti in azienda

Le tecnologie digitali influenzano ogni attività aziendale: dalla gestione delle informazioni alla comunicazione, dall'organizzazione del lavoro alla produzione di contenuti.

Saper utilizzare gli strumenti giusti permette di ridurre attività ripetitive, velocizzare i processi, migliorare la collaborazione e aumentare la qualità del lavoro svolto.

L'evoluzione dell'Intelligenza Artificiale sta inoltre trasformando il modo in cui le persone ricercano informazioni, elaborano documenti, analizzano dati e gestiscono attività operative. Per questo motivo, investire nella formazione digitale significa aiutare le persone a lavorare meglio, dedicando più tempo alle attività a maggior valore aggiunto.

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L'area Digital, Office & AI Skills di People Academy

L'area Digital, Office & AI Skills raccoglie percorsi formativi progettati per rispondere alle esigenze più attuali delle aziende in tema di produttività, collaborazione e innovazione digitale.

I principali ambiti di approfondimento riguardano:

- Intelligenza Artificiale applicata al lavoro e al business
- Prompting e utilizzo efficace degli strumenti AI
- Canva e comunicazione visiva digitale
- Strumenti collaborativi e cloud productivity
- Organizzazione digitale del lavoro
- Automazione e ottimizzazione dei processi

Ogni percorso può essere organizzato in aula, online live, in modalità blended o direttamente presso l'azienda cliente.

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AI, produttività digitale e collaborazione: le basi per lavorare meglio

Le moderne organizzazioni richiedono persone capaci di utilizzare la tecnologia come supporto alle attività quotidiane.

L'Intelligenza Artificiale può aiutare a produrre contenuti, sintetizzare informazioni, organizzare dati e velocizzare numerose attività operative. Imparare a utilizzare correttamente questi strumenti significa aumentare la produttività senza rinunciare alla qualità del lavoro.

Anche gli strumenti di collaborazione digitale rappresentano una componente fondamentale per aziende sempre più distribuite e orientate al lavoro per progetti. Condividere documenti, coordinare attività e gestire informazioni in modo efficace consente di migliorare il coordinamento tra persone e reparti.

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Comunicazione digitale, Canva e automazione dei processi

La capacità di comunicare in modo chiaro e professionale è oggi una competenza trasversale richiesta in molte funzioni aziendali.

Strumenti come Canva consentono di creare rapidamente presentazioni, documenti, infografiche e contenuti visivi efficaci, migliorando la qualità della comunicazione interna ed esterna senza richiedere competenze specialistiche di grafica.

Allo stesso tempo, l'automazione dei processi permette di ridurre attività manuali e ripetitive, ottimizzando tempi e risorse. Comprendere come integrare strumenti digitali e AI nei flussi di lavoro aiuta le aziende a migliorare efficienza, precisione e capacità di risposta alle esigenze del mercato.

Sviluppare queste competenze significa costruire organizzazioni più agili, innovative e preparate ad affrontare le sfide della trasformazione digitale.

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Dal catalogo al percorso formativo

People Academy non propone solo corsi a catalogo, ma percorsi formativi adattabili agli obiettivi dell'azienda, al ruolo dei partecipanti e al contesto organizzativo.

Ogni intervento può essere personalizzato partendo dall'analisi dei fabbisogni formativi, dalla definizione degli obiettivi e dalla scelta della modalità più adatta.

L'obiettivo è costruire esperienze formative concrete, coinvolgenti, coerenti con le esigenze aziendali e orientate a risultati misurabili.

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Scopri i corsi Digital, Office & AI Skills

L'area Digital, Office & AI Skills è il punto di partenza per sviluppare le competenze necessarie a lavorare in modo più efficace, collaborativo e orientato all'innovazione. Un'opportunità per migliorare la produttività, sfruttare le potenzialità delle nuove tecnologie e preparare persone e organizzazioni alle sfide del futuro digitale.

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Project Management: le competenze che trasformano obiettivi, idee e progetti in risultati concreti

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Project Management: corsi per aziende

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Nelle organizzazioni moderne, raggiungere un obiettivo non dipende solo dalla qualità delle idee o dalla disponibilità delle risorse, ma dalla capacità di pianificare, coordinare e controllare attività sempre più complesse.

Le aziende hanno bisogno di professionisti capaci di organizzare il lavoro, gestire tempi e costi, coordinare team e stakeholder e affrontare gli imprevisti senza perdere di vista i risultati attesi.

Per questo People Academy ha creato l'area Project Management, dedicata ai percorsi formativi pensati per aziende, manager, team leader e professionisti che desiderano sviluppare competenze concrete e immediatamente applicabili nella gestione dei progetti.

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Perché il Project Management è sempre più importante in azienda

Il Project Management è una disciplina che consente di trasformare obiettivi strategici in attività organizzate, monitorabili e misurabili.

Pianificare correttamente un progetto, definire responsabilità, controllare tempi e costi, gestire i rischi e monitorare l'avanzamento delle attività non sono competenze accessorie: rappresentano fattori determinanti per migliorare l'efficienza operativa e aumentare le probabilità di successo

delle iniziative aziendali.

In un contesto caratterizzato da cambiamenti continui, crescente complessità e necessità di rapidità decisionale, investire nella formazione sul Project Management significa dotare persone e organizzazioni di un metodo di lavoro condiviso, capace di migliorare coordinamento, controllo e risultati.

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L'area Project Management di People Academy

L'area Project Management raccoglie percorsi formativi progettati per rispondere alle esigenze più frequenti delle aziende nella pianificazione, organizzazione e gestione dei progetti.

I principali ambiti di approfondimento riguardano:

- Fondamenti e metodologie di Project Management
- Pianificazione e programmazione delle attività
- Gestione di tempi, costi e risorse
- Analisi e gestione dei rischi
- Stakeholder management e comunicazione di progetto
- Monitoraggio delle performance e reporting

Ogni percorso può essere organizzato in aula, online live, in modalità blended o direttamente presso l'azienda cliente.

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Pianificazione, controllo e gestione delle risorse: le basi per il successo dei progetti

Una gestione efficace dei progetti parte dalla capacità di definire obiettivi chiari, attività, responsabilità e risultati attesi.

La pianificazione consente di strutturare il lavoro in modo organizzato, individuare priorità, stabilire scadenze realistiche e utilizzare al meglio le risorse disponibili.

Strumenti come cronoprogrammi, milestone e sistemi di monitoraggio aiutano a mantenere il controllo delle attività durante tutto il ciclo di vita del progetto.

La gestione di tempi, costi e risorse permette inoltre di migliorare l'efficienza operativa, ridurre sprechi e prevenire ritardi o criticità che possono compromettere il raggiungimento degli obiettivi.

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Gestione dei rischi, stakeholder e comunicazione di progetto

Ogni progetto è influenzato da variabili interne ed esterne che possono incidere sui risultati finali.

Per questo è fondamentale sviluppare competenze nella gestione dei rischi, imparando a identificare potenziali criticità, valutarne l'impatto e definire azioni preventive o correttive.

Allo stesso tempo, il successo di un progetto dipende dalla capacità di coinvolgere e coordinare tutte le persone interessate. La gestione degli stakeholder e una comunicazione efficace favoriscono allineamento, collaborazione e condivisione degli obiettivi, migliorando la qualità delle decisioni e l'avanzamento delle attività.

Sviluppare queste competenze significa costruire una cultura organizzativa orientata alla pianificazione, alla responsabilità e al raggiungimento dei risultati.

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Dal singolo corso al percorso formativo

People Academy non propone solo corsi a catalogo, ma percorsi formativi adattabili agli obiettivi dell'azienda, al ruolo dei partecipanti e al contesto organizzativo.

Ogni intervento può essere personalizzato partendo dall'analisi dei fabbisogni formativi, dalla definizione degli obiettivi e dalla scelta della modalità più adatta.

L'obiettivo è costruire esperienze formative concrete, coinvolgenti, coerenti con le esigenze aziendali e orientate a risultati misurabili.

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Scopri i corsi Project Management

L'area Project Management è il punto di partenza per sviluppare competenze fondamentali nella pianificazione, nel coordinamento e nel controllo dei progetti. Un'opportunità per migliorare l'organizzazione del lavoro, ottimizzare l'utilizzo delle risorse e trasformare obiettivi e strategie in risultati concreti e sostenibili.

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Finanza & Amministrazione: le competenze che aiutano aziende e manager a governare numeri, processi e decisioni

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Finanza & Amministrazione: corsi per aziende

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Nel contesto economico attuale, caratterizzato da mercati sempre più dinamici e competitivi, prendere decisioni efficaci richiede dati affidabili, capacità di analisi e strumenti di controllo adeguati.

Le aziende hanno bisogno di professionisti in grado di leggere i numeri, interpretare i risultati economici, pianificare le attività e monitorare costantemente le performance per supportare la crescita e la sostenibilità del business.

Per questo People Academy ha creato l'area Finanza & Amministrazione, dedicata ai percorsi formativi pensati per aziende, responsabili amministrativi, controller, manager e professionisti che desiderano sviluppare competenze concrete e immediatamente applicabili nella gestione economica e finanziaria dell'impresa.

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Perché la formazione in Finanza & Amministrazione è sempre più importante in azienda

Le competenze economico-finanziarie incidono direttamente sulla capacità dell'organizzazione di pianificare, controllare e prendere decisioni strategiche.

Comprendere i dati aziendali, monitorare costi e marginalità, gestire i flussi finanziari e valutare investimenti non sono attività riservate esclusivamente agli specialisti amministrativi: rappresentano strumenti fondamentali per migliorare l'efficienza, ridurre i rischi e sostenere la crescita aziendale.

In un contesto caratterizzato da continui cambiamenti e crescente complessità gestionale, investire nella formazione finanziaria significa dotare persone e organizzazioni delle competenze necessarie per governare il presente e pianificare il futuro.

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L'area Finanza & Amministrazione di People Academy

L'area Finanza & Amministrazione raccoglie percorsi formativi progettati per rispondere alle esigenze più frequenti delle aziende nella gestione economica, finanziaria e amministrativa.

I principali ambiti di approfondimento riguardano:

- Contabilità aziendale e bilancio
- Amministrazione e adempimenti contabili
- Controllo di gestione e budgeting
- Analisi dei costi e della marginalità
- Business plan e pianificazione strategica
- Valutazione degli investimenti e sostenibilità economica

Ogni percorso può essere organizzato in aula, online live, in modalità blended o direttamente presso l'azienda cliente.

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Contabilità, controllo di gestione e budgeting: le basi per governare l'azienda

Una corretta gestione aziendale parte dalla capacità di comprendere e interpretare i dati economici e finanziari.

La contabilità e il bilancio consentono di monitorare l'andamento dell'impresa e rappresentano il punto di partenza per ogni valutazione gestionale. Comprendere le principali dinamiche contabili permette di leggere con maggiore consapevolezza i risultati aziendali e supportare le decisioni operative.

Il controllo di gestione e il budgeting aiutano invece a pianificare le attività, monitorare gli scostamenti e verificare il raggiungimento degli obiettivi. Attraverso strumenti di analisi e controllo è possibile migliorare l'efficienza dei processi e rafforzare la capacità decisionale dell'organizzazione.

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Analisi dei costi, business plan e valutazione degli investimenti

Le aziende devono confrontarsi ogni giorno con scelte che incidono sulla redditività e sulla sostenibilità economica nel lungo periodo.

L'analisi dei costi consente di comprendere quali attività generano valore, individuare inefficienze e migliorare la

marginalità. Conoscere i principali strumenti di analisi economica permette di prendere decisioni più consapevoli e orientate ai risultati.

La pianificazione strategica e la costruzione di business plan aiutano a trasformare idee e obiettivi in progetti concreti, valutandone la sostenibilità economica e finanziaria.

La valutazione degli investimenti, infine, permette di stimare rischi, benefici e ritorni attesi, supportando aziende e manager nelle decisioni che influenzano la crescita futura dell'organizzazione.

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Dal catalogo al percorso formativo

People Academy non propone solo corsi a catalogo, ma percorsi formativi adattabili agli obiettivi dell'azienda, al ruolo dei partecipanti e al contesto organizzativo.

Ogni intervento può essere personalizzato partendo dall'analisi dei fabbisogni formativi, dalla definizione degli obiettivi e dalla scelta della modalità più adatta.

L'obiettivo è costruire esperienze formative concrete, coinvolgenti, coerenti con le esigenze aziendali e orientate a risultati misurabili.

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Scopri i corsi Finanza & Amministrazione

L'area Finanza & Amministrazione è il punto di partenza per sviluppare competenze fondamentali nella gestione economica, finanziaria e amministrativa dell'impresa. Un'opportunità per migliorare la capacità decisionale, rafforzare il controllo dei processi e costruire una crescita aziendale più solida, sostenibile e orientata al futuro.

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